

DISCOVER NUANCE AUDIO

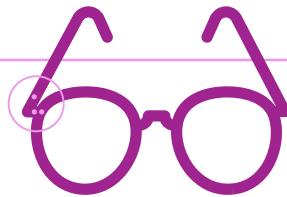
# Now what you see is what you hear

## Introducing a new invisible hearing solution

Our sense of sight and hearing are deeply connected. So when our ability to see and hear decline, so can our quality of life. Now, EyeMed members have access to a dynamic and seamless solution for those with mild to moderate hearing loss. Introducing Nuance Audio.



### What makes Nuance Audio hearing glasses unique?



#### INVISIBLE HEARING AID

Break the stigma with discreet, stylish glasses embedded with high-quality microphones and micro-speakers

#### DIRECTIONAL AMPLIFICATION

Enhance speech clarity in noisy environments with directional microphones and beamforming

#### OPEN-EAR COMFORT

Lightweight, open-ear speakers offer all-day comfort without pain or irritation often caused by traditional hearing aids

## See and hear life to the fullest

As an EyeMed member, you may be able to use your vision benefits to help cover costs when purchasing Nuance Audio. Coverage for Nuance Audio would be applied through your frame allowance and lens copays.\* Log in to your account at [eyemed.com/member](https://eyemed.com/member) and click the "Benefits" tab to view plan details and options. **Have questions? Talk with your provider about the right solution for you.**

<sup>1</sup> "Age-Related Hearing Loss"; National Institute on Deafness and Other Communication Disorders; [nidcd.nih.gov](https://nidcd.nih.gov); March 17, 2023.

<sup>2</sup> "Factors Impacting the Use or Rejection of Hearing Aids—A Systematic Review and Meta-Analysis"; National Library of Medicine; [ncbi.nlm.nih.gov](https://ncbi.nlm.nih.gov); June 12, 2023.

\*Lens copays are applicable to prescription lenses only.

~15%

of American adults report some trouble hearing<sup>1</sup>

Only 1/3

of older U.S. adults with hearing loss use a hearing assistive device<sup>2</sup>



LENSCRAFTERS<sup>®</sup>

